

Becoming a Lake & Pond Hero



A Guide to Restoring Your Lake or Pond

ProcellaCOR[®] FX
Aquatic Herbicide

ProcellaCOR®. Get rid of nuisance weeds to protect native plant communities and wildlife habitat.

Managing aquatic weeds is different than managing dandelions in your yard. In turf management we are looking to keep one type of grass and remove the weeds, while in aquatic weed management we want to remove the one invasive weed and keep the all natives.

Before you contact someone about your troublesome water, here a few things you can consider. What would you like the water to look like when done?

1) Remove the invasive and keep the other plants?

Secret: *Keeping slower growing native plants is beneficial to the wildlife and overall health of the waterbody.*

2) Do you want the weeds gone fast or to stay gone longer?

Secret: *Often aquatic resource managers have to choose between fast and long-term control. There are options to do both but the cost is usually more. Requires a combination of technologies. ProcellaCOR can do both and is economical.*

3) What does your overall budget look like as it pertains to the above questions?

Secret: *Often the cost of management ranges drastically based on the type of weed, the size of the weed problem, and how quickly and for how long you want the weed gone. Typically, fast control options require multiple applications over multiple seasons and still might not be weed free. Yes, the upfront cost is usually less, but achieving longer-term control might cost more upfront but result in multi-season control with ProcellaCOR.*

When you reach out to a PRO Certified ProcellaCOR Specialist, what will they also want to evaluate?

- What is the overall size of the problem?*
- What is the weed problem?
- What is the average depth of the waterbody and management area(s)?
- Is the water used for any type of irrigation?
- Does the waterbody have inflows and outflows?
- Does the waterbody require special types of permits?
- When would you like to get started?



Secret: *All of these questions can appear daunting, but all PRO Certified ProcellaCOR Specialists are properly trained to assess these quickly. It helps them calculate your ProcellaCOR needs to provide you with the best quote to meet your objectives.*

*See page 6 for more information

Seeks, shatters, and eliminates invasive aquatic weeds.

ProcellaCOR FX aquatic herbicide. The ultimate solution to remove milfoil species and yellow floating heart along with other invasive weeds.

ProcellaCOR is an advanced technology for selectively removing invasive aquatic weeds. To experience 3-seasons of guaranteed control, contact a ProcellaCOR Specialist at lake-pond.heroes@sepro.com



Images courtesy of AQUA DOC Lake & Pond Management, OH

Milfoil before and after ProcellaCOR treatment



Images courtesy of Aquatic Control, IN

Parrotfeather before and after ProcellaCOR treatment



Yellow floating heart before and after ProcellaCOR treatment



Who you trust to protect, preserve, and restore your water is an important decision.

By analyzing problems, devising solutions, and protecting water quality, we help you restore your waters to the pristine resources nature intended.

As the leading aquatic restoration product manufacturer, SePRO and its network of PRO Certified ProcellaCOR Specialists are recognized leaders in the battle against invasive weeds, toxic algae, phosphorous and many other threats. Together SePRO and the PRO Certified ProcellaCOR Specialists assist cottagers' associations, private pond owners, golf course superintendents, municipalities, and many others in safeguarding their water resources.

ProcellaCOR is only available from companies having gone through and passed SePRO's product stewardship certification. This certification includes training directly from SePRO on how to assess, prescribe, implement, and apply ProcellaCOR Aquatic Herbicide.



Next steps to getting started.

Learn how we can help you become a Lake and Pond Hero.

The Lake & Pond Heroes Video Series. Dedicated to the diverse group of stakeholders who benefit their communities by playing essential stewardship and leadership roles, this video series honors their tireless effort and selfless devotion.

We call them heroes—advocates for the restoration, continued preservation, and promotion of our water resources' responsible use.

Visit sepro.com/aquatics/lake-pond-heroes and watch how other stakeholders saved their waterbody and made a difference in their community. By visiting you can earn a FREE virtual lake assessment.



Ask your lake management company if they are PRO Certified ProcellaCOR Specialists

For more information contact this email if you would like further help:
lake-pond.heroes@sepro.com



People living on Farlain Lake became Lake Heroes by utilizing PRO Certified ProcellaCOR Specialists.

Knowing and Calculating the Problem.

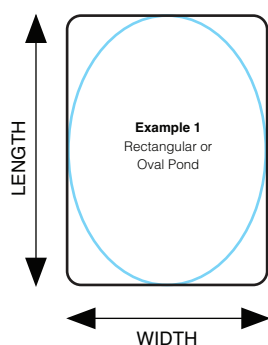
Determining the size of your water body

Waterbodies come in all shapes and sizes. Whatever its general layout, knowing the surface area in meters and hectares of your waterbody is important to determine the area infested and amount of ProcellaCOR required to treat the nuisance weed.

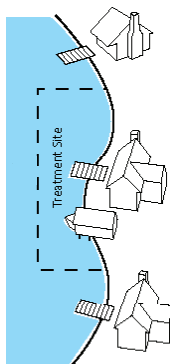
To figure the surface area of your waterbody in hectares, follow any one of these steps:

- If your waterbody is rectangular to oval-shaped, multiply its length in meters by its width in meters, then divide that figure by 10,000 to compute its size in hectares.
- If your waterbody is irregularly shaped, compute its size in hectares by using the straight boundary lines of the actual shoreline, multiplying its length in meters by its width in meters and dividing by 10,000.

Measuring a pond's surface area



Example 1:
The length of your rectangular pond is 244 meters and the width is 62 meters. Multiply $244 \times 62 = 15,128$ meters². Divided by 10,000 = 1.51 hectares.



Example 2:
The length of your rectangular shoreline is 90 meters and the width is 23 meters. Multiply $90 \times 23 = 2,070$ meters². Divided by 10,000 = 0.21 hectares.

Invasive weeds that ProcellaCOR seeks, shatters, and eliminates:

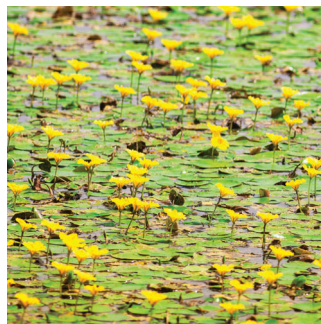
ProcellaCOR is effective against even the toughest weeds, such as Eurasian Watermilfoil, Parrotfeather, Yellow Floating Heart, and Water Soldier.



Eurasian Watermilfoil



Parrotfeather



Yellow Floating Heart



Water Soldier

Notes and Calculations.

Become a Hero today.



ProcellaCOR[®] FX
Aquatic Herbicide



SePRO Corporation 11550 North Meridian Street, Suite 600, Carmel, IN 46032-4565

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